

BACHELOR OF BUSINESS ADMINISTRATION CURRICULUM 3RD YEAR			
CODE	SUBJECT	DESCRIPTION	ECTS
FIN410	International Finance	This course focuses on international financial management and international trade. Topics in financial management, viewed primarily from the perspective of managers doing business overseas, include the management of foreign exchange exposure, foreign direct investment decisions, and multinational capital budgeting.	4
MKT430	Strategic Marketing	This course examines the development and implementation of marketing strategies by providing a framework from which to identify and evaluate strategic options and programs.	4
ITM410	Managing in the Digital Economy		4
FIN420	Financial Planning & Budgeting	This course will give you the following insights: Understand the strategic planning process, Translate strategic plans into financial plans and budgets, Appreciate the significance of the complimentary roles of both budget approvers and holders, Distinguish among various types of budgets and apply budget variances for controlling costs [...]	4
MGT410	Organizational Behaviour	This case and experience-based course focuses on behavioral aspects of the firm and its employees. It strives to trace a path that is informed by various science-based disciplines (most notably social psychology) and is directly relevant to the practice of management in firms of today and tomorrow.	4
LEA450	Strategic Leadership And Change	The goal of this course is to help you develop a mental map of how to think about businesses and organizations strategically. The emphasis will be on exerting influence through strategy, organizational design, organizational culture and leading change efforts.	4
GLB410	Business in a World Economy	Business today participates directly or indirectly in the global economy. Purely domestic markets have almost ceased to exist. In your career, you will be interacting with businesses and managers across the world.	4
FOL400	Foreign Language	For the third year in a row, you'll be facing a new challenge by getting to approach a new language among following: German, Italian, Russian, Chinese, Hindi or Spanish.	4
BEN410	Business English		4
LEA420	Leadership 320 degrees pt.III		4
Research Methodologies			
Specializations			
IWK220	International Week	Third year students should participate in the Businet conference in Edinburgh, a fantastic opportunity to meet all SSM students around the world and to discuss market trends.	4
INT220	Internship	You're requested to bring a proof of at least two months of Internship experience in local (or virtual-remote) business. In alternative to an internship would a Study-Abroad experience also be accepted. For the latter option you need to produce a certificate of attendance or an academic transcripts from the host-institution.	4
GRD499	Thesis	By the end of the BBA program you will be able to apply what you have learnt to your company and elaborate your own business project. You will raise your own questions, decide which methods can be used and, by a comprehensive analysis, conclude to your own recommendations. The summary of the business project, or thesis, should present an original argument, business case or business plan that is carefully documented from primary and/or secondary sources.	4
TOTAL ECTS			52