



BACHELOR OF BUSINESS ADMINISTRATION CURRICULUM			
COURSE CODE	COURSE TITLE	COURSE TYPE	ECTS
<b>1ST YEAR</b>			
BUS 200	INTRODUCTION TO BUSINESS	Core/Required	4
LEA 220	LEADERSHIP 360 DEGREES	Core/Required	4
FIN 210	INTRODUCTION TO FINANCE	Core/Required	4
MKT 210	INTRODUCTION TO MARKETING	Core/Required	4
COM 210	COMMUNICATION SKILLS	Core/Required	4
MIS 210	MANAGEMENT INFORMATION SYSTEMS 1	Core/Required	4
ACC 210	MANAGING ACCOUNTING COSTING AND BUDGETING	Core/Required	4
MGT 210	MANAGEMENT	Core/Required	4
MAT 210	MATHEMATICAL TOOLS FOR BUSINESS	Core/Required	4
ECO 210	ECONOMICS	Core/Required	4
LAW 220	BUSINESS LAW	Core/Required	4
CHE 210	BASIC CHINESE	Core/Required	4
MTC 210	THE MOOT COURT	Core/Required	4
BEN 201	BUSINESS ENGLISH	Core/Elective	4
IWK 220	INTERNATIONAL WEEK	Capstone	4
INT 220	INTERNSHIP	Capstone	4
			<b>64</b>
<b>2ND YEAR</b>			
ACC 310	ADVANCED ACCOUNTING	Core/Required	4
TQM 310	TOTAL QUALITY MANAGEMENT	Core/Required	4
FIN 300	VENTURE CAPITAL AND PRIVATE EQUITY	Core/Required	4
MIS 300	MANAGEMENT INFORMATION SYSTEMS 2: DECISION SCIENCE IN BUSINESS & MANAGEMENT	Core/Required	4
STA 310	MANAGERIAL STATISTICS	Core/Required	4
HRM 300	HUMAN RESOURCE MANAGEMENT	Core/Required	4
MKT 300	PRINCIPLES OF MARKETING	Core/Required	4
MBK 300	MONEY AND BANKING BUSINESS	Core/Required	4
MKT 310	CONSUMER BEHAVIOR	Core/Required	4
ECO 300	INTERNATIONAL ECONOMICS	Core/Required	4
FIN 310	PRINCIPLES OF FINANCE	Core/Required	4
MGT 310	INTERCULTURAL MANAGEMENT	Core/Required	4
SMG 220	SALES MANAGEMENT	Core/Required	4
LEA 320	LEADERSHIP 360 DEGREES pt. II	Elective	4
BEN 301	BUSINESS ENGLISH	Elective	4
IWK 310	INTERNATIONAL WEEK	Capstone	4
INT 310	INTERNSHIP	Capstone	4
			<b>68</b>
<b>3RD YEAR FINAL</b>			
FIN 410	INTERNATIONAL FINANCE	Core/Required	4
MKT 430	STRATEGIC MARKETING	Core/Required	4
ITM 410	MANAGING IT IN THE DIGITAL ECONOMY	Core/Required	4
FIN 420	FINANCIAL PLANNING & BUDGETING	Core/Required	4

MGT 410	ORGANIZATIONAL BEHAVIOR	Core/Required	4
LEA 450	STRATEGIC LEADERSHIP AND CHANGE	Core/Required	4
GLB 410	BUSINESS IN A WORLD ECONOMY	Core/Required	4
FOL 400	FOREIGN LANGUAGE	Core/Required	4
BEN 401	BUSINESS ENGLISH	Elective	4
LEA 420	LEADERSHIP 360 DEGREES pt. III	Core/Required	4
	RESEARCH METHODOLOGIES & THESIS	Core/Required	0
	SPECIALIZATIONS (3-4 courses)	Specializations	
INT 410	INTERNSHIP	Core/Required	4
IWK 220	INTERNATIONAL WEEK	Capstone	4
GRD 499	THESIS	Capstone	4
			<b>52</b>
<b>SPECIALIZATIONS</b>			
<b>GLOBAL MANAGEMENT</b>			
MGT 420	NEGOTIATION SKILLS	Emphasis	4
MGT 430	COMPETITIVE STRATEGY	Emphasis	4
MKT 450	CASES IN MARKETING	Emphasis	4
FIN 450	CASES IN FINANCE	Emphasis	4
<b>INTERNATIONAL MARKETING MANAGEMENT</b>			
LMG 410	LOGISTICS MANAGEMENT	Emphasis	4
MKT 425	NEW PRODUCT DEVELOPMENT	Emphasis	4
MKT 435	SERVICES MARKETING	Emphasis	4
<b>ENTREPRENEURSHIP</b>			
MGT 435	FAMILY BUSINESS MANAGEMENT	Emphasis	4
MGT 440	CASES IN ENTREPRENEURSHIP	Emphasis	4
MGT 445	ADVANCED CASES IN ENTREPRENEURSHIP	Emphasis	4
FIN 460	MERGERS AND ACQUISITIONS	Emphasis	4
<b>HOSPITALITY MANAGEMENT</b>			
HOM 410	HOTEL AND TOURISM MANAGEMENT	Emphasis	4
HOM 415	FRONT OFFICE OPERATIONS & MANAGEMENT	Emphasis	4
HOM 420	HOSPITALITY SALES & MARKETING	Emphasis	4
HOM 425	FOOD & BEVERAGE SERVICE	Emphasis	4
<b>LOGISTICS MANAGEMENT</b>			
LMG 410	LOGISTICS MANAGEMENT	Emphasis	4
LMG 415	COURIER, LOGISTICS AND TRANSPORTATION MANAGEMENT	Emphasis	4
LMG 420	DISTRIBUTION MANAGEMENT	Emphasis	4
LMG 425	CASES IN LOGISTICS MANAGEMENT	Emphasis	4
<b>ACCOUNTING</b>			
ACC 400	ACCOUNTING FOR CONTROL	Emphasis	4
MGT 415	STRATEGIC MANAGEMENT	Emphasis	4
ECO 400	BUSINESS IN A WORLD ECONOMY	Emphasis	4
<b>FINANCE</b>			
FIN 420	CONTEMPORARY CORPORATE FINANCE	Emphasis	4
MGT 415	STRATEGIC MANAGEMENT	Emphasis	4
FIN 425	COST CONTROLLING & FINANCIAL PLANNING	Emphasis	4
<b>EARLY CHILDHOOD EDUCATION</b>			
ECE 400	EARLY CHILDHOOD EDUCATION	Emphasis	4
ECE 410	LEARNING PSYCHOLOGY	Emphasis	4
ECE 420	HISTORY OF EARLY CHILDHOOD EDUCATION	Emphasis	4
ECE 430	MODERN CONCEPTS IN EARLY EDUCATION	Emphasis	4